

Joseph McQuillan

Philadelphia, PA | (215) 251-8946 | jmcquillan5652@gmail.com

EDUCATION

Westphal College of Media Arts & Design, Drexel University, Philadelphia, PA
Bachelor of Science in User Experience and Interactive Design

September 2019 - June 2024

EXPERIENCE

Milkcrate, Marketing and Communications Associate

March 2022 - September 2022

- Created and led email and social media campaigns to engage various companies, municipal programs, and nonprofits in participating in interviews,
- Coordinated events and interviews with various organizations.
- Connected with nonprofit and government organizations to increase engagement and user outreach and track usage and participation through app development.

Art Sphere Inc., Media Production & Instruction Specialist

March 2021 - September 2021

- Concurrently pursued coursework while actively participating in the Drexel Co-Op program.
- Created weekly lesson plans tailored to teach children Alto Saxophone techniques.
- Developed engaging scripts to direct instructional video content.
- Designed visually captivating thumbnails and edited videos to enhance engagement.

PROJECTS

Senior Project: Starshot, UI Systems Developer and Project Team Member

September 2023 - June 2024

- Designed and implemented user interface systems, menu functionalities, website development, and merchandise creation for the hand-tracking VR video game Starshot.
- Conducted thorough playtesting and user evaluations to refine gameplay experience, ensuring alignment with user expectations.
- Leveraged Unity software to create and integrate prefabricated components and sprites, enhancing project execution and functionality.

Junior Project: Payback, UX Researcher and User Testing Coordinator

September 2022 - March 2023

- Designed and collaborated with team members in creating a web application through Figma that assists users in paying bills and dues electronically through a peer-to-peer payment model.
- Created questions and conducted user testing interviews to improve the application both in UI and UX.
- Created user task flows of other similar payment apps, such as PayPal and Venmo, as a reference for potential implementations and aspects to be utilized in Payback's design.

LEADERSHIP

Drexel Fighting Game Community, Creative Operations Coordinator

September 2020 - June 2024

- Directed, scheduled, and oversaw the operations of the Drexel Fighting Game Community Club.
- Collaborated effectively with co-leads to create and implement weekly events, utilizing member feedback to enhance satisfaction and quality.
- Managed the club's finances and effectively allocated funding for numerous events, including monthly tournaments.

SKILLS

- Software: Adobe Audition, Adobe XD, Adobe Illustrator, Adobe Photoshop, Adobe After Effects, Adobe Premiere Pro, AVID, Flinto, Figma, Microsoft Applications, OBS, Sketch, and Unity
- Programming Language: HTML, CSS, JavaScript, and PHP
- Foreign Language: Conversational Japanese (Intermediate)